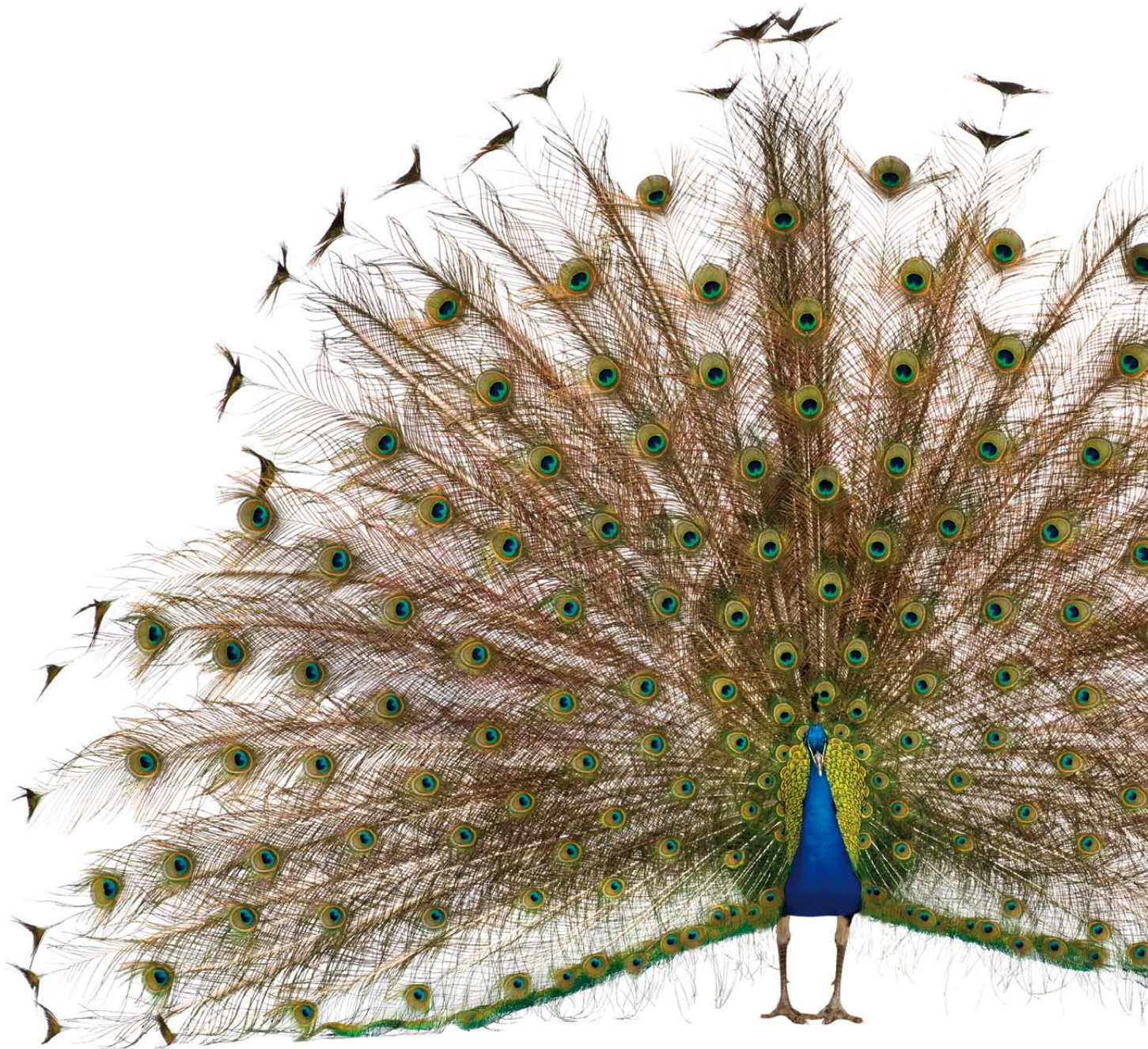


"The medium  
is the message"

(M. McLuhan)



**arbos**  
PROMO  
FULL MADE IN ITALY







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Via Torre 40 | 36020 Solagna VI Italy  
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vendite@arbospromo.com

[www.arbospromo.com](http://www.arbospromo.com)

# about us

ArbosPromo is the promotional merchandise division of ARBOS and, as such, can draw on 25 years of Arbos experience in producing writing paper products and objects in eco-materials.

Their love for paper processing is genuine, a centuries-old tradition whose origins go back to the days of Remondini who, in Bassano del Grappa, not far from Venice, established the largest printing house in Europe in the 17th century, employing more than 1,000 people.

The Remondini were extraordinary innovators and the first to achieve verticalised production in the publishing industry, producing the paper themselves as well as making up the books and prints. They also distributed their products throughout Europe and North and South America.

This tradition grew into an extensive industry, boasting a large number of companies that have made a name for themselves on the national and international market, thanks to their creativity, production capacity, flexibility and quality.

And all this in an area renowned for its many artistic treasures and beautiful countryside.

ArbosPromo is a forerunner in its field and has successfully merged tradition and innovation into a winning combination. Thanks to an integrated production system that goes from the printing process to binding and making-up, ArbosPromo can guarantee a high quality product and a prompt flexible service.

ArbosPromo also brings to the table its knowledge, unique to the sector, of ecological paper and eco-sustainable materials, thanks to over ten years' experience built up by Arbos.



Solagna - Arbos headquarters near the old Brickworks and the river Brenta

# 3R: our philosophy

The Arbos work ethic is based on the 3Rs. This philosophy is a set of values that are at the heart of its business activities. And every day ArbosPromo invests its products with these values so anyone who turns to them for their brand promotion knows that their special message will be strengthened by these values.



## R for "RESPECT FOR MAN"

We don't turn the other cheek, we don't pretend we don't know what is behind an exercise book, a pen or any of the gadgets we are bombarded with for just a couple of cents! No responsible company should promote its brand using products made by exploiting underpaid labour or, worse still, underage workers! We believe that in the race to make a decent profit, no company should sacrifice workers' rights or corporate social responsibility. This is why ArbosPromo guarantees its products are socially responsible.

## R come "RESPECT FOR THE ENVIRONMENT"

Arbos was one of the first companies in Italy to commit itself to producing goods made with recycled and eco-sustainable materials. This commitment earned the company the title of ecology "Pioneer" in 2007, the prestigious recognition awarded by COMIECO (an Italian consortium that deals with recycling cellulose-based materials), with the support of the President of the Republic and the Ministry of the Environment, to 50 Italian companies and organisations that "have worked to show the importance of recycling materials and, in more general terms, of environmental issues in Italy." ArbosPromo has successfully transferred this long-standing active commitment to eco-sustainability to the promotional merchandise sector.

## R come "RESEARCHING BEAUTY"

Italian products are synonymous with art, style and sophistication all over the globe. Italy is the birthplace of design and its home. For ArbosPromo product design means:

- *studying aesthetics to achieve maximum functionality*
- *continuously striving for innovative technical solutions*
- *transferring quality and craftsmanship to industrial production.*





• MECUM TOP  
 • penbook 110x160



• MECUM ECO  
 • penbook 110x160



• MECUM COLORS  
 • penbook 110x160



• HANDY TOP  
 • penbook 100x160



• HANDY ECO  
 • penbook 100x160



• HANDY COLORS  
 • penbook 100x160



• SQUARE TOP  
 • penbook 180x180



• SQUARE HARD COVER  
 • penbook 180x180



• SQUARE COLORS  
 • penbook 180x180



• WIRE TOP  
 • spiral notebook 156x213



• WIRE COLORS  
 • spiral notebook 156x213



• MINI WIRE TOP  
 • spiral notebook 90x159



• MINI WIRE COLORS  
 • spiral notebook 90x159



• SKETCH TOP  
 • penbook 155x213



• SKETCH COLORS  
 • penbook 155x213



• MINI SKETCH TOP  
 • penbook 105x160



• MINI SKETCH COLORS  
 • penbook 105x160



• TWIST SCENIC  
 • reversible double-sided exercise book 150x210



• TWIST SCENIC ECO  
 • reversible double-sided exercise book 150x210



• TWIST COLORS  
 • reversible double-sided exercise book 150x210



• QUBO BOX  
 • sheets holder box 98x98x80



• QUBO PEN  
 • cube glued 98x98x77



• SPIRA S  
 • spiral pad 105x150



• SPIRA M  
 • spiral pad 150x210



• SPIRA L  
 • spiral pad 210x297



• QUADERNO  
 • exercise book 150x210



• GIRO  
 • ring bound notepad 150x210



• MINI WIRE RICUOIO  
 • spiral notebook 105x156



• BUKI  
 • pen holder 12x14x7h



• ONDA  
 • note dispenser 12x14x7h



• ABBRACCIO  
 • pen holder 12x14x7h



• CANESTRO  
 • loose change tray 20x15



• PORTAMI S  
 • wallet 35x25x3



• PORTAMI M  
 • case with handle 37x27x5



• PORTAMI L  
 • brief-case with shoulder strap 37x27x5

**RISTOFFA®**



• TRAMA S  
 • wallet 40x26



• TRAMA M  
 • bag with handle 39x27



• TRAMA L  
 • shoulder bag 35x37

**TAR PAPER®**



• ASFALTO S  
 • exercise book 105x150



• ASFALTO M  
 • exercise book 150x210



• ASFALTO L  
 • exercise book 200x260



# PAPER

## PEN AND PAPER: THE PLEASURE OF WRITING

The pleasure of writing with pen and paper is still alive and kicking, even in our digital age.

In fact, the number of websites, blogs, books and writing courses that are springing up left, right and centre, are proof of the following this “art” now enjoys.

And what better way to encourage someone to write than an ArbosPromo exercise book or notebook; it is the ideal place to record ideas and feelings. And keep them safe.



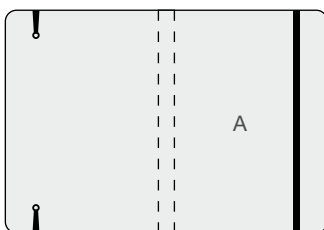
# MECUM TOP

- Size 110 x 160 mm
- Personalized paperboard cover inside and outside
- Quality process printing with protective matt or glossy lamination
- Pen insertion and shrink-wrapping service provided

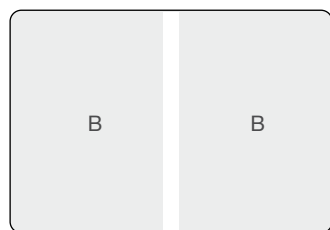


*Product data sheets  
 and templates can be  
 downloaded from the site  
 ↘ [www.arbospromo.com](http://www.arbospromo.com)*

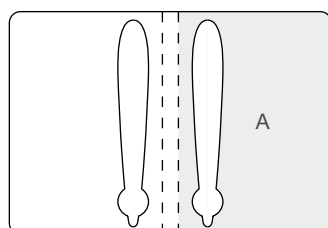
## PRINT AREA



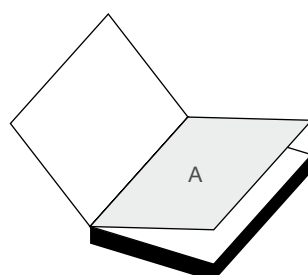
**outside**  
 A = 232 x 160 mm



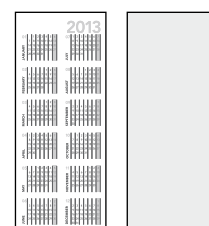
**inside**  
 B = 110 x 160 mm



internal pages can be personalized



advertising on first page



calendar

## OPTIONS

- **elastic closure** white or black
- **internal pages can be personalized** (printing on one side only with up to 4 colours) 100gsm paper
- **advertising on first page** (inserted before the block, can be personalized with four-colour process printing on one side only) without die cutting
- **calendar** (paperboard insert can be personalized on one side with four-colour process printing and on the other with a single-colour calendar, black)



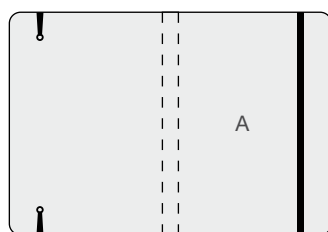
# MECUM ECO

- Size 110 x 160 mm
- Cover and internal pages in Ecolabel certified 100% recycled paper
- Cover can be personalized inside and outside
- High quality process printing
- Pen insertion and shrink-wrapping service provided



*Product data sheets  
 and templates can be  
 downloaded from the site  
[www.arbospromo.com](http://www.arbospromo.com)*

## PRINT AREA

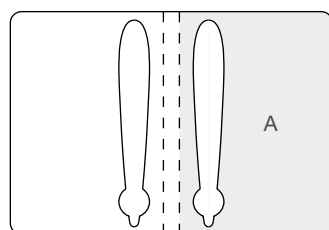


**outside**  
 A = 232 x 160 mm

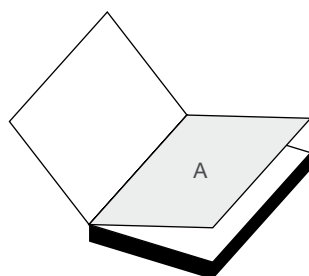


**inside**  
 B = 110 x 160 mm

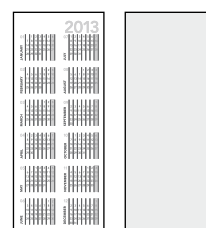
→ Since the "ECO" covers are not laminated,  
 full colour printing is not recommended



**internal pages can be personalized**



**advertising on first page**



**calendar**

## OPTIONS

- **elastic closure** white or black
- **internal pages can be personalized** (printing on one side only with up to 2 colours) 80gsm paper
- **advertising on first page** (inserted before the block, can be personalized with four-colour process printing on one side only) without die cutting
- **calendar** (paperboard insert can be personalized on one side with four-colour process printing and on the other with a single-colour calendar, black)

# MECUM COLORS

- Size 110 x 160 mm
- Paperboard cover available in 5 alternative colours, can be customized with 2-colour screen printing or glossy clear embossing
- Pen insertion and shrink-wrapping service provided

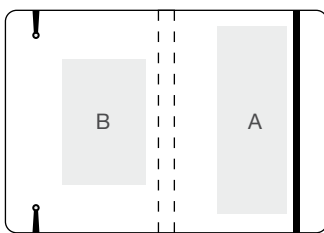


## COVER COLORS



*Product data sheets  
 and templates can be  
 downloaded from the site  
[www.arbospromo.com](http://www.arbospromo.com)*

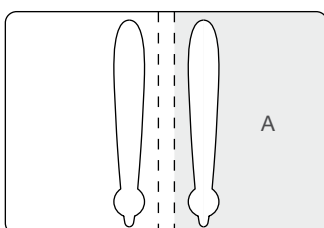
## PRINT AREA



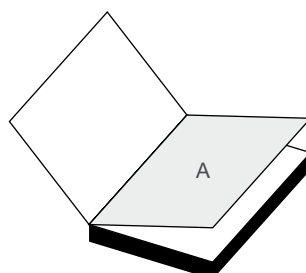
outside  
 B = 60 x 90 mm    A = 50 x 135 mm

## OPTIONS

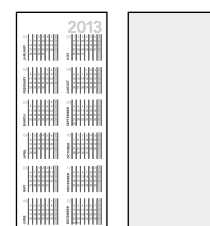
- **elastic closure** white or black
- **internal pages can be personalized** (printing on one side only with up to 4 colours) 100gsm paper
- **advertising on first page** (inserted before the block, can be personalized with four-colour process printing on one side only) without die cutting
- **calendar** (paperboard insert can be personalized on one side with four-colour process printing and on the other with a single-colour calendar, black)



internal pages can be personalized



advertising on first page



calendar

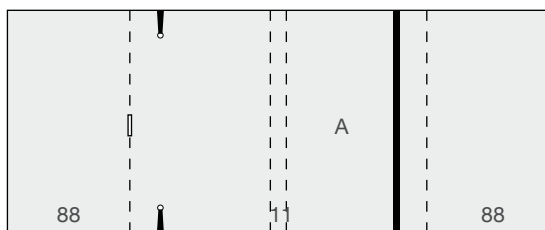
# HANDY TOP

- Size 100 x 160 mm
- Fully customizable paperboard cover with inner flaps
- Quality process printing with protective matt or glossy lamination
- Elastic pen loop
- Pen insertion and shrink-wrapping service provided

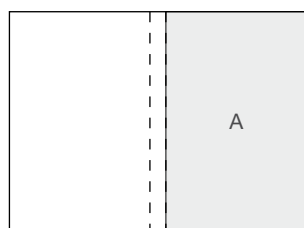


Product data sheets and templates can be downloaded from the site [www.arbospromo.com](http://www.arbospromo.com)

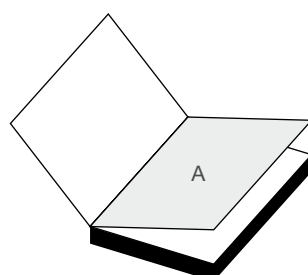
## PRINT AREA



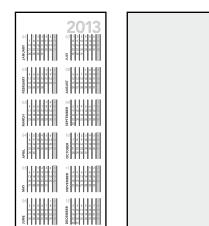
outside  
A = 390 x 160 mm



internal pages can be personalized



advertising on first page



calendar

## OPTIONS

- **elastic closure** white or black
- **internal pages can be personalized** (printing on one side only with up to 4 colours) 100gsm paper
- **advertising on first page** (inserted before the block, can be personalized with four-colour process printing on one side only)
- **calendar** (paperboard insert can be personalized on one side with four-colour process printing and on the other with a single-colour calendar, black)



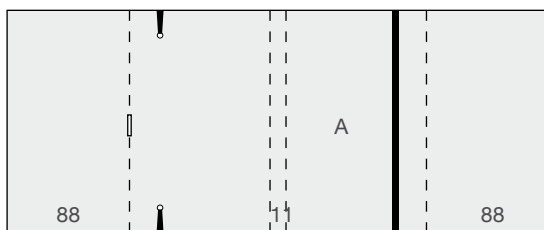
# HANDY ECO

- Size 100 x 160 mm
- Cover and internal pages in Ecolabel certified 100% recycled paper
- Fully customizable paperboard cover with inner flaps
- High quality process printing
- Elastic pen loop / Pen insertion and shrink-wrapping service provided



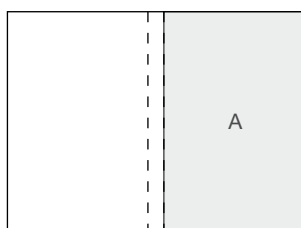
*Product data sheets  
 and templates can be  
 downloaded from the site  
 ↘ [www.arbospromo.com](http://www.arbospromo.com)*

## PRINT AREA

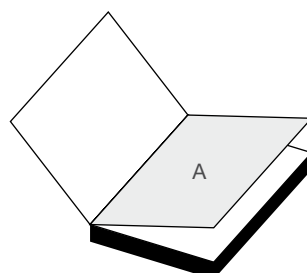


outside  
 A = 390 x 160 mm

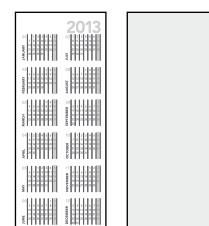
→ Since the "ECO" covers are not laminated,  
 full colour printing is not recommended



internal pages can be personalized



advertising on first page



calendar

## OPTIONS

- **elastic closure** white or black
- **internal pages can be personalized** (printing on one side only with up to 4 colours) 80gsm paper
- **advertising on first page** (inserted before the block, can be personalized with four-colour process printing on one side only)
- **calendar** (paperboard insert can be personalized on one side with four-colour process printing and on the other with a single-colour calendar, black)

# HANDY COLORS

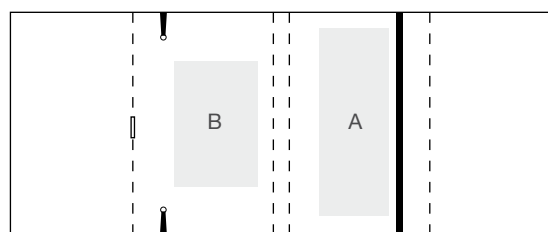
- Size 100 x 160 mm
- Paperboard cover with inner flaps, available in 5 colours, can be customized with screen-printing in up to 2 colours or with clear gloss embossing
- Elastic pen loop
- Pen insertion and shrink-wrapping service provided



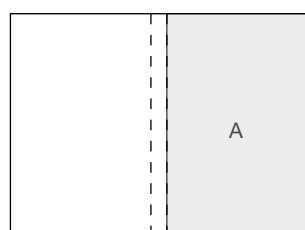
## COVER COLORS



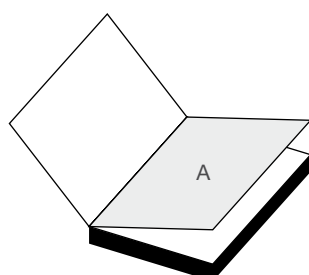
## PRINT AREA



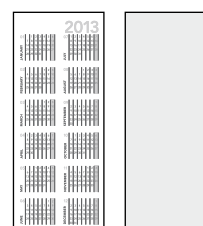
outside  
 B = 60 x 90 mm      A = 50 x 135 mm



internal pages can be personalized



advertising on first page



calendar

*Product data sheets and templates can be downloaded from the site [www.arbospromo.com](http://www.arbospromo.com)*

## OPTIONS

- **elastic closure** white or black
- **internal pages can be personalized** (printing on one side only with up to 4 colours) 80gsm paper
- **advertising on first page** (inserted before the block, can be personalized with four-colour process printing on one side only)
- **calendar** (paperboard insert can be personalized on one side with four-colour process printing and on the other with a single-colour calendar, black)

# SQUARE HARD COVER

- Size 184 x 184 mm
- Hardcover covered in coloured paper
- Available in 5 colours, can be personalized with single-colour hot foil stamping / screen print
- Pen insertion and shrink-wrapping service provided

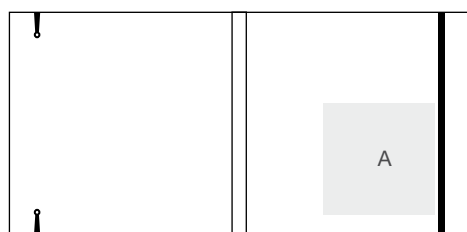


## COVER COLORS



*Product data sheets  
 and templates can be  
 downloaded from the site  
[www.arbospromo.com](http://www.arbospromo.com)*

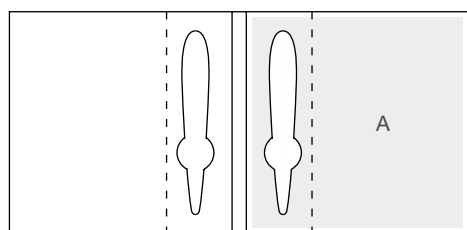
## PRINT AREA



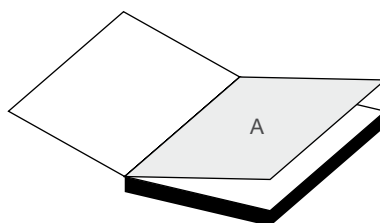
outside  
 A = 90 x 90 mm

## OPTIONS

- **elastic closure** white or black
- **internal pages can be personalized** (printing on one side only with up to 4 colours) 100gsm paper
- **advertising on first page** (inserted before the block, can be personalized with four-colour process printing on one side only) without die cutting



internal pages can be personalized



advertising on first page

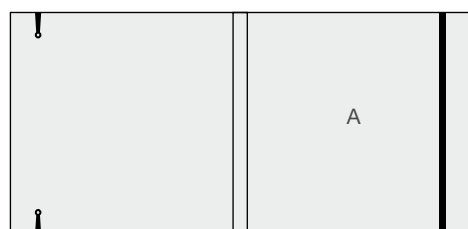


# SQUARE TOP

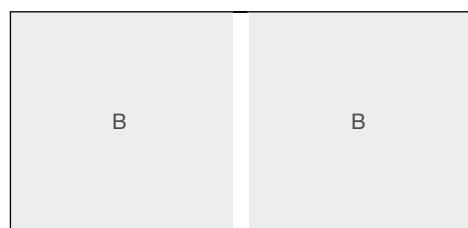
- Size 180 x 180 mm
- Personalized paperboard cover inside and outside
- Quality process printing with protective matt or glossy lamination
- Pen insertion and shrink-wrapping service provided



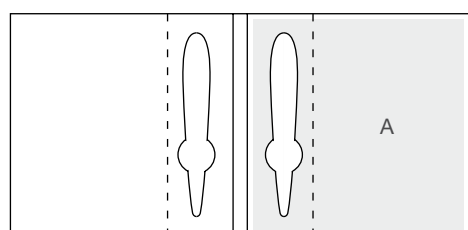
## PRINT AREA



outside  
A = 372 x 180 mm



inside  
B = 180 x 180 mm

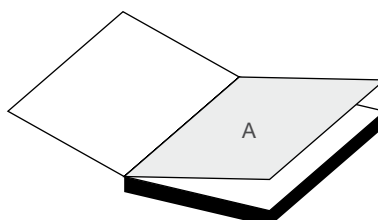


internal pages can be personalized

*Product data sheets  
and templates can be  
downloaded from the site  
[www.arbospromo.com](http://www.arbospromo.com)*

## OPTIONS

- elastic closure white or black
- internal pages can be personalized (printing on one side only with up to 4 colours) 100gsm paper
- advertising on first page (inserted before the block, can be personalized with four-colour process printing on one side only) without die cutting



advertising on first page

# SQUARE COLORS

- Size 180 x 180 mm
- Paperboard cover available in 5 colours, can be customized with 2-colour screen printing or glossy clear embossing
- Pen insertion and shrink-wrapping service provided



## COVER COLORS



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and templates can be  
downloaded from the site  
[www.arbospromo.com](http://www.arbospromo.com)*

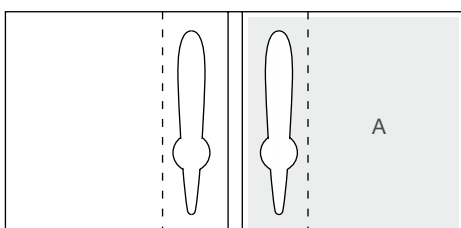
## PRINT AREA



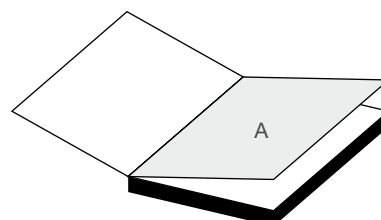
outside  
A = 90 x 90 mm

## OPTIONS

- **elastic closure** white or black
- **internal pages can be personalized** (printing on one side only with up to 4 colours) 100gsm paper
- **advertising on first page** (inserted before the block, can be personalized with four-colour process printing on one side only) without die cutting



internal pages can be personalized



advertising on first page

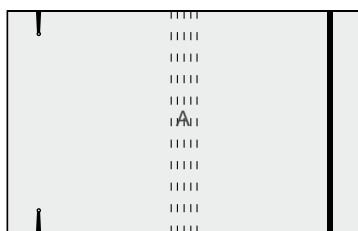
# WIRE TOP

- Size 156 x 213 mm
- Spiral notebook with ticket/card pocket holder
- Wraparound hardcover, can be customized with high quality process printing and protective matt or glossy lamination
- Elastic pen loop
- Pen insertion and shrink-wrapping service provided

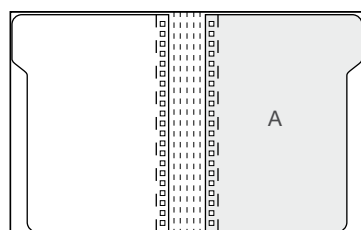


*Product data sheets and templates can be downloaded from the site [www.arbospromo.com](http://www.arbospromo.com)*

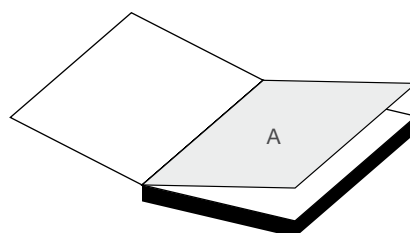
## PRINT AREA



outside  
A = 337 x 213 mm



internal pages can be personalized



advertising on first page

## OPTIONS

- **elastic closure** white or black
- **internal pages can be personalized** (printing on one side only with up to 4 colours) 90gsm paper
- **advertising on first page** (inserted before the block, can be personalized with four-colour process printing on one side only) without die cutting



# WIRE COLORS

- Size 156 x 213 mm
- Spiral notebook with ticket/card pocket holder
- Wraparound paperboard cover available in 5 colours, can be customized with 2-colour screen printing or glossy clear embossing
- Elastic pen loop
- Pen insertion and shrink-wrapping service provided

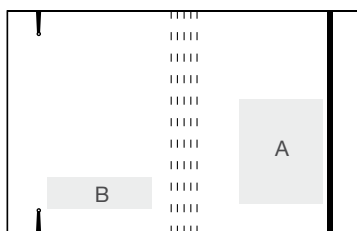


## COVER COLORS



*Product data sheets  
 and templates can be  
 downloaded from the site  
 ↘ [www.arbospromo.com](http://www.arbospromo.com)*

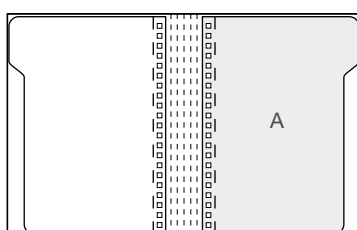
## PRINT AREA



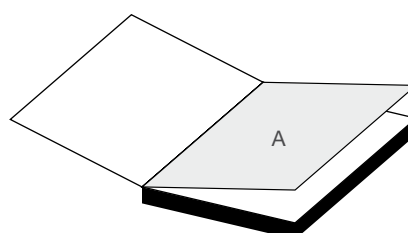
outside  
 B = 80 x 100 mm      A = 100 x 30 mm

## OPTIONS

- **elastic closure** white or black
- **internal pages can be personalized** (printing on one side only with up to 4 colours) 90gsm paper
- **advertising on first page** (inserted before the block, can be personalized with four-colour process printing on one side only) without die cutting



internal pages can be personalized



advertising on first page

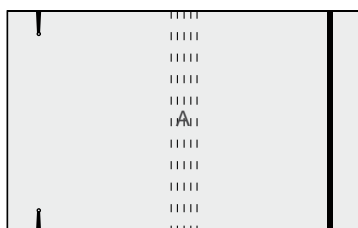
# MINI WIRE TOP

- Size 90 x 159 mm
- Spiral notebook, 85 sheet 90 gr
- Wraparound hardcover, can be customized with high quality process printing and protective matt or glossy lamination
- Elastic pen loop
- Pen insertion and shrink-wrapping service provided

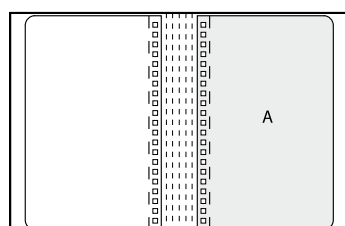


*Product data sheets  
and templates can be  
downloaded from the site  
www.arbospromo.com*

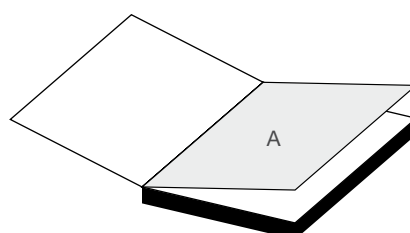
## PRINT AREA



outside  
A = 242 x 165 mm



internal pages can be personalized



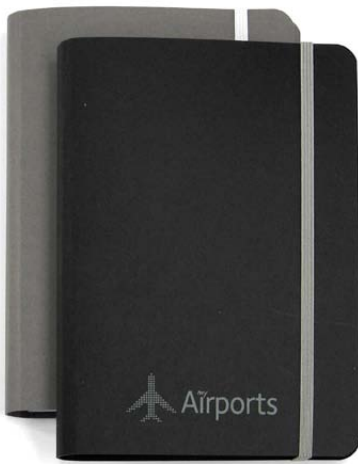
advertising on first page

## OPTIONS

- **elastic closure** white or black
- **internal pages can be personalized** (printing on one side only with up to 4 colours) 90gsm paper
- **advertising on first page** (inserted before the block, can be personalized with four-colour process printing on one side only)

# MINI WIRE COLORS

- Size 90 x 159 mm
- Spiral notebook, 85 sheets 90gr
- Wraparound paperboard cover available in 5 colours, can be customized with 2-colour screen printing or glossy clear embossing
- Elastic pen loop
- Pen insertion and shrink-wrapping service provided



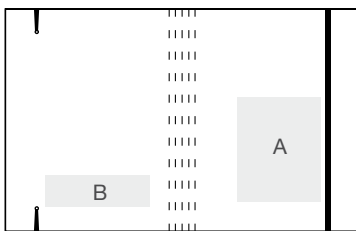
## COVER COLORS



nero    pietra    lampone    sabbia    dark blue

*Product data sheets  
 and templates can be  
 downloaded from the site  
[www.arbospromo.com](http://www.arbospromo.com)*

## PRINT AREA



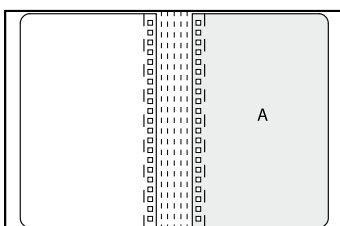
outside

B = 60 x 30 mm

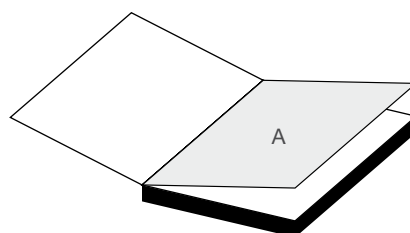
A = 60 x 80 mm

## OPTIONS

- **elastic closure** white or black
- **internal pages can be personalized** (printing on one side only with up to 4 colours) 90gsm paper
- **advertising on first page** (inserted before the block, can be personalized with four-colour process printing on one side only)



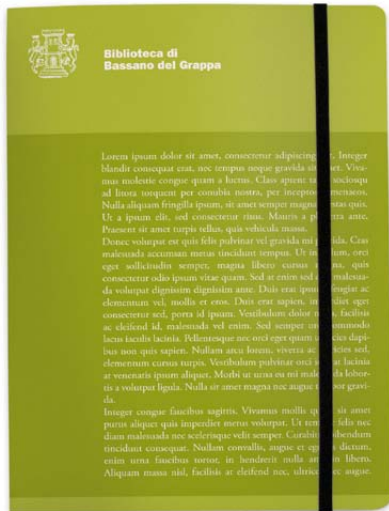
internal pages can be personalized



advertising on first page

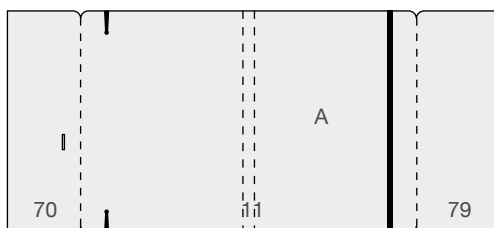
# SKETCH TOP

- Size 155 x 210 mm
- Fully customizable paperboard cover with flaps
- Quality process printing with protective matt or glossy lamination
- Elastic pen loop
- Pen insertion and shrink-wrapping service provided

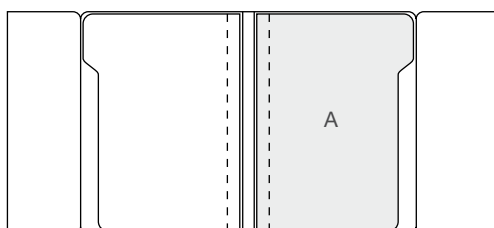


Product data sheets  
and templates can be  
downloaded from the site  
[www.arbospromo.com](http://www.arbospromo.com)

## PRINT AREA



outside  
A = 479 x 210 mm



internal pages can be personalized

## OPTIONS

- elastic closure white or black
- internal pages can be personalized (printing on one side only with up to 4 colours) 90gsm paper



# SKETCH COLORS

- Size 155 x 210 mm
- Paperboard cover with inner flaps, available in 5 colours, can be customized with 2-colour screen printing or glossy clear embossing
- Elastic pen loop
- Pen insertion and shrink-wrapping service provided

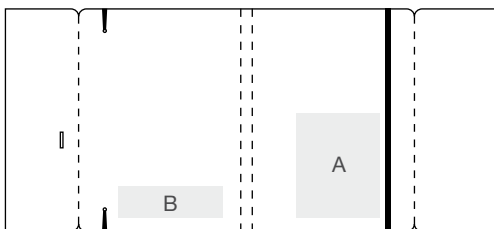


## COVER COLORS



*Product data sheets  
and templates can be  
downloaded from the site  
[www.arbospromo.com](http://www.arbospromo.com)*

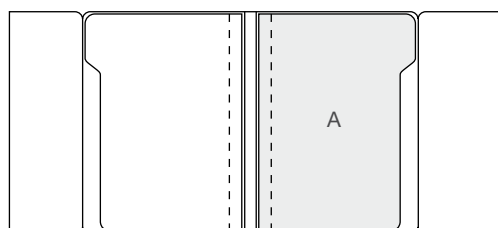
## PRINT AREA



outside

B = 80 x 100 mm

A = 100 x 30 mm



internal pages can be personalized

## OPTIONS

- **elastic closure** white or black
- **internal pages can be personalized** (printing on one side only with up to 4 colours) 90gsm paper

# MINI SKETCH TOP

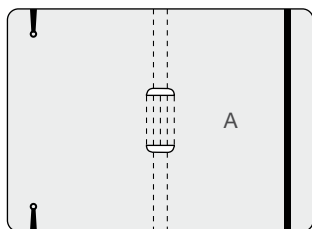


- Size 105 x 160 mm
- Personalized paperboard cover inside and outside
- Quality process printing with protective matt or glossy lamination
- Pen insertion on spine and shrink-wrapping service provided

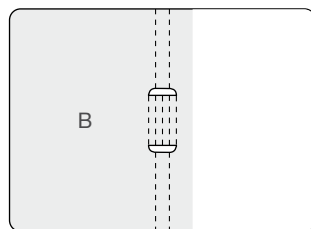


Product data sheets  
and templates can be  
downloaded from the site  
www.arbospromo.com

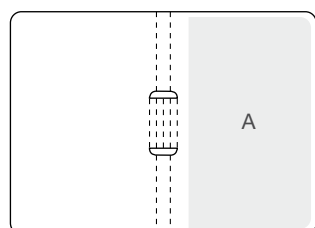
## PRINT AREA



outside  
A = 220 x 160 mm



inside  
B = 132 x 160 mm



internal pages can be personalized

## OPTIONS

- elastic closure white or black
- internal pages can be personalized (printing on one side only with up to 4 colours) 90gsm paper

# MINI SKETCH COLORS

- Size 105 x 160 mm
- Paperboard cover available in 5 colours, can be customized with 2-colour screen printing or glossy clear embossing
- Pen insertion on spine and shrink-wrapping service provided

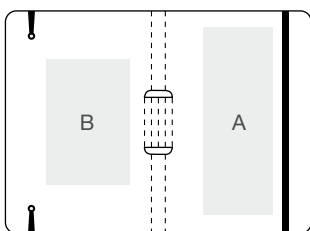


## COVER COLORS



*Product data sheets  
 and templates can be  
 downloaded from the site  
[www.arbospromo.com](http://www.arbospromo.com)*

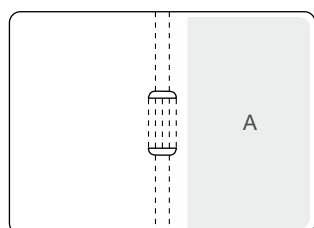
## PRINT AREA



outside

B = 60 x 90 mm

A = 50 x 135 mm



internal pages can be personalized

## OPZIONI

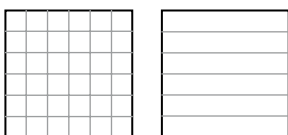
- elastic closure white or black
- internal pages can be personalized (printing on one side only with up to 4 colours) 90gsm paper

# TWIST SCENIC

- Reversible double-sided exercise book, with double cover / Size A5 (150 x 210 mm)
- Personalized paperboard cover inside and outside
- Quality process printing with protective matt or glossy lamination
- Cover with die cut to hold the pen
- Ruled and squared internal pages (grey colour)

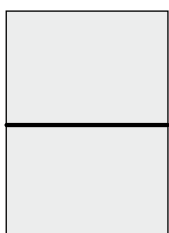


## INTERNAL PAGES



*Product data sheets and templates can be downloaded from the site [www.arbospromo.com](http://www.arbospromo.com)*

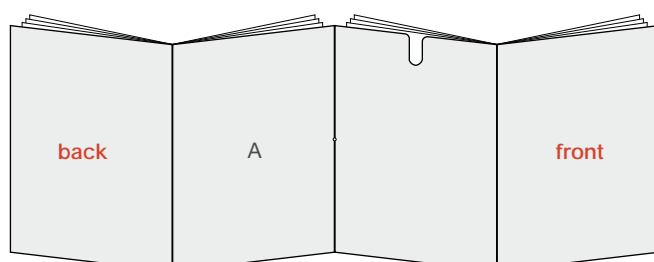
## PRINT AREA



size A5

## OPTIONS

- **round elastic closure** white or black
- **printing inside the cover** (with four-colour process)

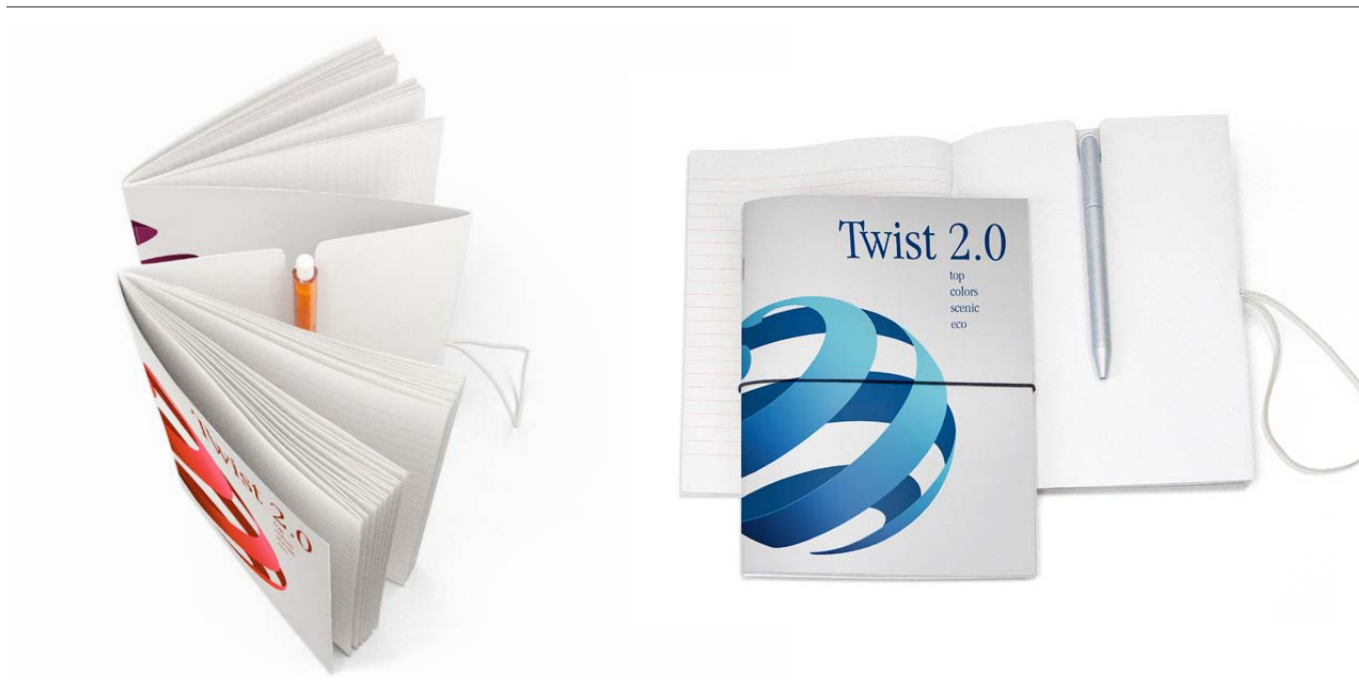


inside  
A = 600 x 210 mm

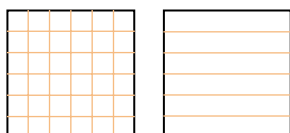


# TWIST SCENIC ECO

- Reversible double-sided exercise book, with double cover / Size A5 (150 x 210 mm)
- Personalized paperboard cover / high quality process printing
- Cover with die cut to hold the pen
- Ruled and squared internal pages (orange colour)



## INTERNAL PAGES

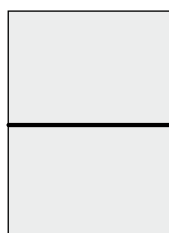


*Product data sheets  
 and templates can be  
 downloaded from the site  
[www.arbospromo.com](http://www.arbospromo.com)*



## PRINT AREA

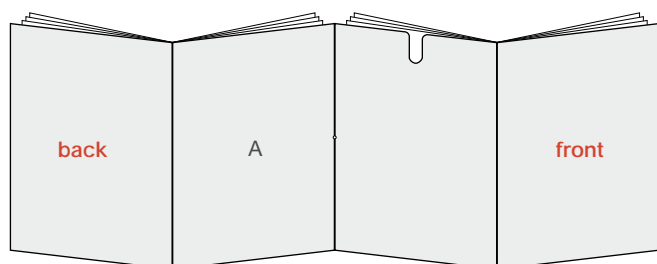
→ Since the "ECO" covers are not laminated,  
 full colour printing is not recommended



size A5

## OPTIONS

- **round elastic closure** white or black
- **printing inside the cover**  
 (with four-colour process)



inside  
 A = 600 x 210 mm

# TWIST COLORS

- Size A5 (150 x 210 mm)
- Reversible double-sided exercise book, with double cover
- Paperboard cover available in 8 colours, can be customized with 2-colour screen printing or glossy clear embossing
- Cover with die cut to hold the pen
- Ruled and squared internal pages (grey colour)

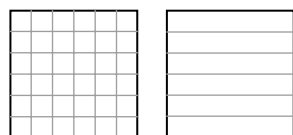


## COVER COLORS



*Product data sheets and templates can be downloaded from the site [www.arbospromo.com](http://www.arbospromo.com)*

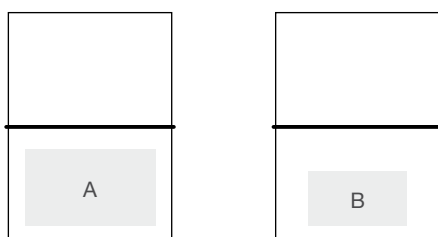
## INTERNAL PAGES



## OPTIONS

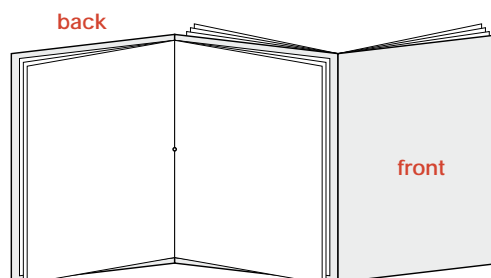
- round elastic closure white or black

## PRINT AREA



front  
A = 120 x 70 mm

back  
B = 90 x 50 mm



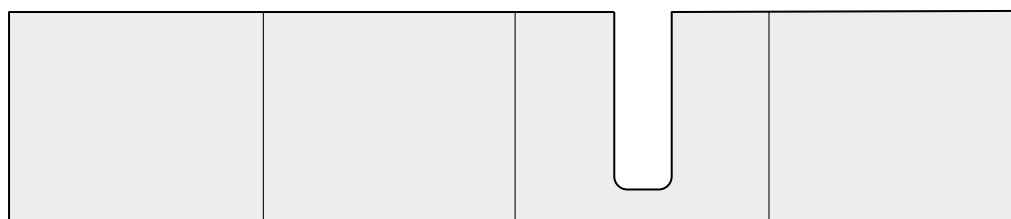
# QUBO BOX

- Size 98 x 98 x 80h mm; paper 90gsm
- Sheets holder box in personalized paperboard outside
- Quality process printing with protective matt or glossy lamination
- With single shrink-wrapping

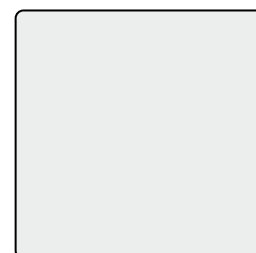


*Product data sheets  
and templates can be  
downloaded from the site  
↘ [www.arbospromo.com](http://www.arbospromo.com)*

## PRINT AREA



base  
387 x 81 mm



cover  
95 x 95 mm

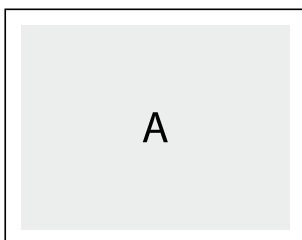
# QUBO PEN

- Size 98 x 98 x 77h mm; paper 90gsm
- Cube glued 1 side
- With hole for pens and **micro perforation**
- Can be customized with screen printing 1 color 4 sides
- With single shrink-wrapping

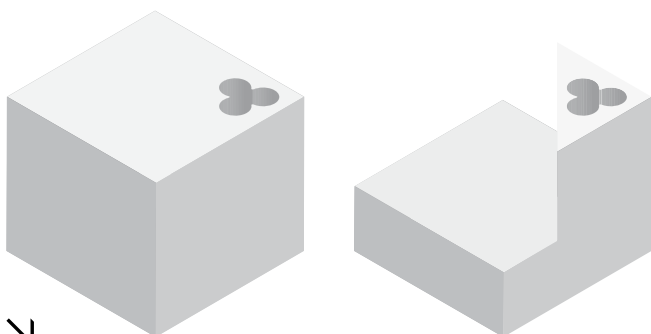


*Product data sheets  
and templates can be  
downloaded from the site  
[www.arbospromo.com](http://www.arbospromo.com)*

## PRINT AREA



A = 88 x 67 mm



↙  
*your brand is always visible on one side  
even when the cube is finished!*

## OPTIONS

- second color screen print





# RICUOIO®

## THE SUBTLE ALLURE OF RECYCLING

Ricuoio® is a material obtained from recycling scraps left over from the working of natural leather.

Manufacture of Ricuoio® starts with the grinding of scraps of hide to which substances of both vegetable and animal origin (fats and natural tannins) have been added to make it soft and ensure it maintains its appearance.

Natural rubber latex is added to the mixture at the end to bind together the various fibres. It can be produced in different thickness and either in a natural Havana brown colour or in anthracite grey.

The warm, textured surface of Ricuoio® is slightly rough yet inviting to touch, while its pleasant smell is typical of natural leather. In other words, Ricuoio® is a highly attractive and functional material that gives appeal to any object.

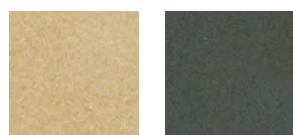
Ricuoio®: the trendiest background for your brand name or logo!

# SPIRA S

- Continuous coil spiral bound pad size 10,5x15
- Cover in recycled leather 1.8 mm
- Print: single colour screen printing or glossy embossing or single colour hot stamp
- First page in 170gsm recycled paper
- Internal pages in 80gsm recycled paper 100 plain pp



## RICUOIO COLORS

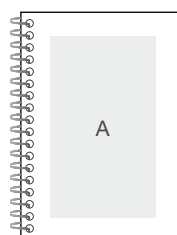


havana brown

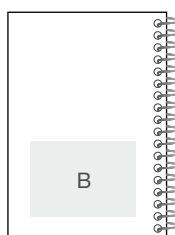
anthracite grey

*Product data sheets and templates can be downloaded from the site [www.arbospromo.com](http://www.arbospromo.com)*

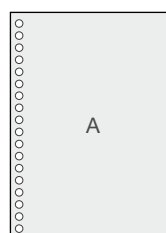
## PRINT AREA



front  
A = 70 x 120 mm



back  
B = 70 x 50 mm



internal pages can be personalized

## OPTIONS

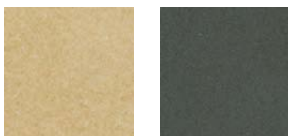
- **Ricuoio® cover** in anthracite grey with grey spiral or in Havana brown with silver spiral
- **internal pages** can be personalized 1 colour 1 side or standard orange ruling and squares
- **customizable advertising on first page** (printing on one side only with up to 4 colours)

# SPIRA M

- Continuous coil spiral bound pad size 15x21
- Cover in recycled leather 1.8 mm
- Print: single colour screen printing or glossy embossing or single colour hot stamp
- First page in 170gsm recycled paper
- Internal pages in 80gsm recycled paper 100 plain pp



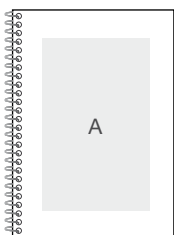
## RICUOIO COLORS



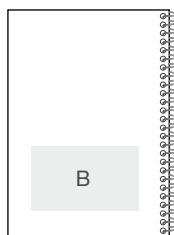
havana  
brown

anthracite  
grey

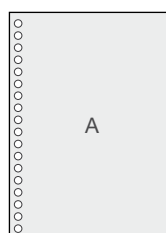
## PRINT AREA



front  
A = 100 x 160 mm



back  
B = 100 x 60 mm



internal pages can be personalized

*Product data sheets  
and templates can be  
downloaded from the site  
[www.arbospromo.com](http://www.arbospromo.com)*

## OPTIONS

- **Ricuoio® cover** in anthracite grey with grey spiral or in Havana brown with silver spiral
- **internal pages** can be personalized 1 colour 1 side or standard orange ruling and squares
- **customizable advertising on first page** (printing on one side only with up to 4 colours)



# SPIRA

- Continuous coil spiral bound pad size 21x29.7
- Cover in recycled leather 1.8 mm
- Print: single colour screen printing or glossy embossing or single colour hot stamp
- First page in 170gsm recycled paper
- Internal sheets in 80gsm recycled paper 100 plain pp

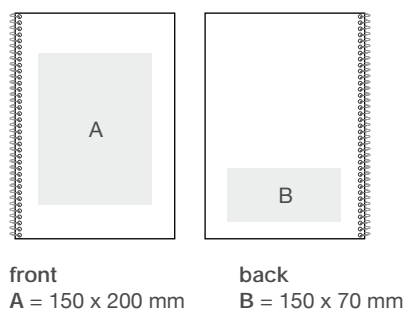


## RICUOIO COLORS



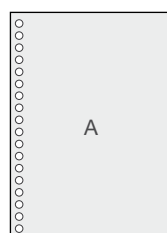
*Product data sheets and templates can be downloaded from the site [www.arbospromo.com](http://www.arbospromo.com)*

## PRINT AREA



## OPTIONS

- **Ricuoio® cover** in anthracite grey with grey spiral or in Havana brown with silver spiral
- **internal pages** can be personalized 1 colour 1 side or standard orange ruling and squares
- **customizable advertising on first page** (printing on one side only with up to 4 colours)



**internal pages can be personalized**

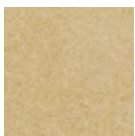


# QUADERNO

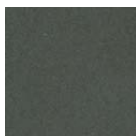
- Stapled exercise book 15x21
- Cover in recycled leather 0.4mm
- Single-colour screen print
- First sheet in orange coloured paper
- Internal sheets in 80gsm recycled paper 64 pages with orange ruling



## RICUOIO COLORS

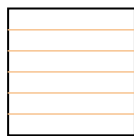


havana  
brown



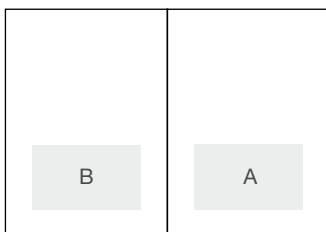
anthracite  
grey

## INTERNAL PAGES



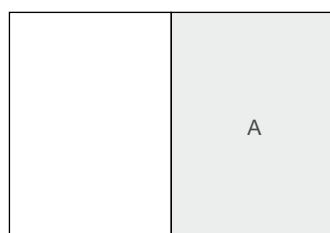
*Product data sheets  
 and templates can be  
 downloaded from the site  
[www.arbospromo.com](http://www.arbospromo.com)*

## PRINT AREA



back  
B = 100 x 60 mm

front  
A = 100 x 60 mm



internal pages can be personalized

## OPTIONS

- **cover** in anthracite grey or Havana brown Ricuoio®
- **internal pages** can be personalized\*
- **first sheet** can be personalized in 1 colour\*

\* first sheet colour options: red/  
apple green/orange/blue for  
minimum of 500 pieces

# GIRO

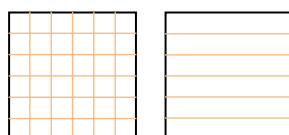
- Ring bound notepad size 15x21
- Cover in recycled leather 1.8 mm
- Print: single colour screen printing or glossy embossing or single colour hot stamp
- First page in 170gsm recycled paper + internal pages in 80gsm recycled paper 100 pp (50 ruled + 50 squared in orange)
- Black elasticated closure



## RICUOIO COLORS

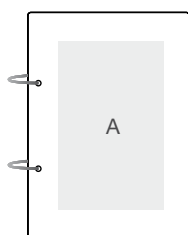


## INTERNAL PAGES

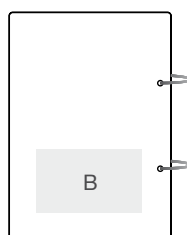


*Product data sheets and templates can be downloaded from the site [www.arbospromo.com](http://www.arbospromo.com)*

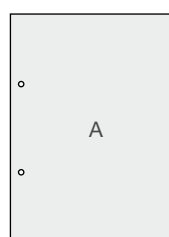
## PRINT AREA



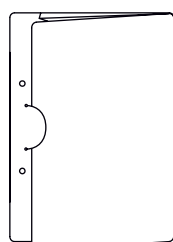
front  
A = 100 x 60 mm



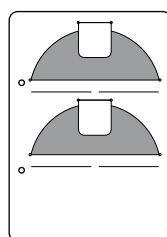
back  
B = 100 x 160 mm



internal pages can be personalized



pocket holder for paper



cd pocket

## OPTIONS

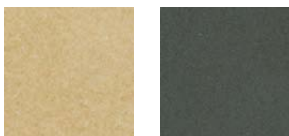
- **cover** in anthracite grey or Havana brown ricuoio
- **internal pages** can be personalized 1 colour 1 side
- **customizable advertising on first page** (printing on one side only with up to 4 colours)
- **pocket holder** for paper
- **CD pocket**

# MINI WIRE RICUOIO

- Size 156 x 105 mm
- Spiral notebook 100 sheets recycled paper 80 grm
- Wraparound cover in recycled leather available in 2 colours, havana and gray
- Can be customized with screen printing or hot foil print



## RICUOIO COLORS

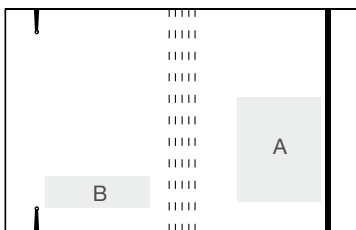


havana  
brown

anthracite  
grey

*Product data sheets  
and templates can be  
downloaded from the site  
[www.arbospromo.com](http://www.arbospromo.com)*

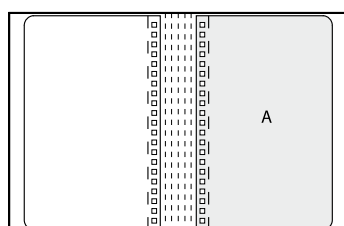
## PRINT AREA



outside

B = 60 x 30 mm

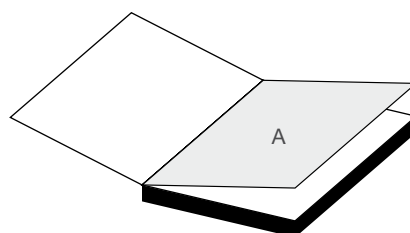
A = 60 x 80 mm



internal pages can be personalized

## OPTIONS

- **elastic closure** white or black
- **internal pages can be personalized** (printing on one side only with up to 4 colours) 80gsm paper
- **advertising on first page** (inserted before the block, can be personalized with four-colour process printing on one side only)



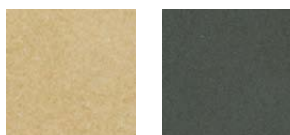
advertising on first page

# BUKI

- Pen holder size 12x14x7h in recycled leather 1.8 mm
- Print: single colour screen printing or glossy embossing or single colour hot stamp
- Packaging: plain micro-corrugated box with warranty



## RICUOIO COLORS

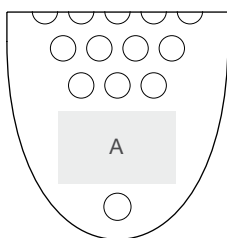


havana  
brown

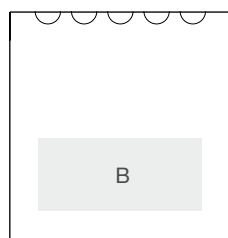
anthracite  
grey

*Product data sheets  
and templates can be  
downloaded from the site  
[www.arbospromo.com](http://www.arbospromo.com)*

## PRINT AREA



front  
A = 65 x 40 mm



back  
B = 90 x 40 mm

## OPTIONS

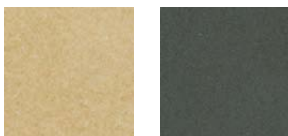
- Anthracite grey or Havana brown Ricuoio®



- Note dispenser size 12x14x7h in recycled leather 1.8 mm with 400 pp in recycled paper
- Print: single colour screen printing or glossy embossing or single colour hot stamp
- Packaging: plain micro-corrugated box with warranty



## RICUOIO COLORS

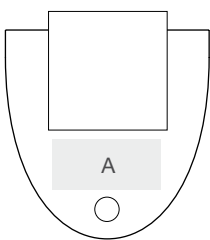


havana  
brown

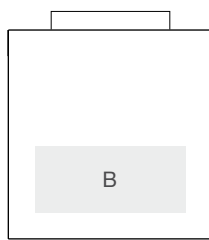
anthracite  
grey

*Product data sheets  
and templates can be  
downloaded from the site  
[www.arbospromo.com](http://www.arbospromo.com)*

## PRINT AREA



front  
A = 65 x 30 mm



back  
B = 90 x 40 mm

## OPTIONS

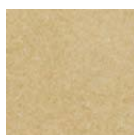
- Anthracite grey or Havana brown Ricuoio®

# ABBRACCIO

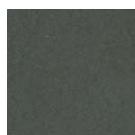
- Pen holder pot size 12x14x7h in recycled leather 1.8 mm
- Print: single colour screen printing or glossy embossing or single colour hot stamp
- Plain micro-corrugated box with warranty



## RICUOIO COLORS



havana  
brown

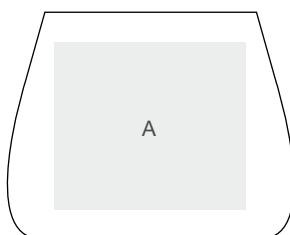


anthracite  
grey

*Product data sheets  
and templates can be  
downloaded from the site  
[www.arbospromo.com](http://www.arbospromo.com)*



## PRINT AREA



front  
A = 80 x 70 mm

## OPZIONI

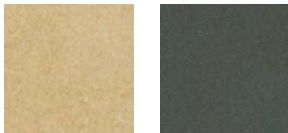
- Anthracite grey or Havana brown Ricuoio®

# CANESTRO

- Loose change tray size 20x15 in recycled leather 1.8 mm
- Print: single colour screen printing or glossy embossing or single colour hot stamp
- Packaging: plain micro-corrugated box with warranty



## RICUOIO COLORS

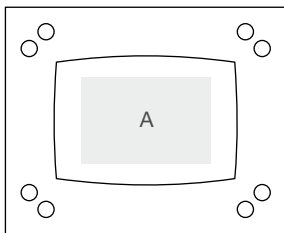


havana  
brown

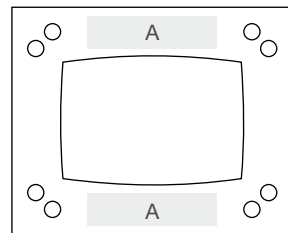
anthracite  
grey

*Product data sheets  
and templates can be  
downloaded from the site  
[www.arbospromo.com](http://www.arbospromo.com)*

## PRINT AREA



A = 120 x 80 mm



A = 120 x 30 mm

## OPTIONS

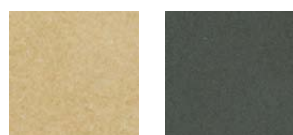
- Anthracite grey or Havana brown Ricuoio®

# PORTAMI S

- Wallet with buttons size 35x25x3 in soft recycled leather 1.4 mm
- Print: single colour screen printing or glossy embossing or single colour hot stamp
- Packaging: plain micro-corrugated box with warranty



## RICUOIO COLORS

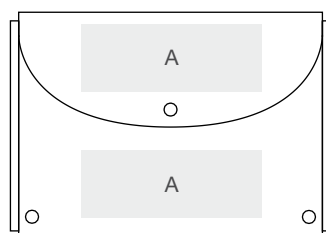


havana brown

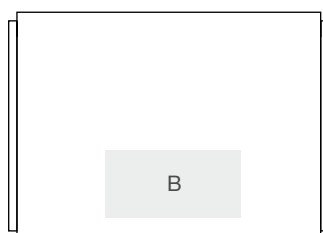
anthracite grey

*Product data sheets and templates can be downloaded from the site [www.arbospromo.com](http://www.arbospromo.com)*

## PRINT AREA



front  
A = 200 x 75 mm



back  
B = 150 x 75 mm

## OPTIONS

- Anthracite grey or Havana brown Ricuoio®
- Fastening with black elastic strap or with button

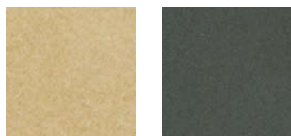


# PORTAMI M

- Case with handle and buttons size 37x27x5 in soft recycled leather 1.4 mm
- Handle in black recycled cotton
- Turn lock fastening
- Print: single colour screen printing or glossy embossing or single colour hot stamp
- Packaging: plain micro-corrugated box with warranty



## RICUOIO COLORS



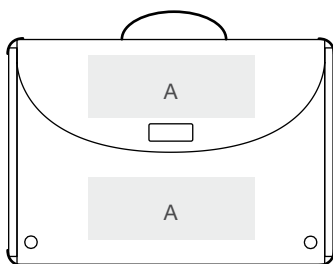
havana  
brown

anthracite  
grey

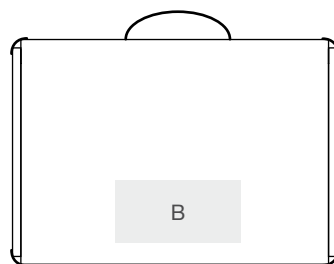
*Product data sheets  
and templates can be  
downloaded from the site  
[www.arbospromo.com](http://www.arbospromo.com)*



## PRINT AREA



front  
A = 200 x 75 mm



back  
B = 150 x 75 mm

## OPTIONS

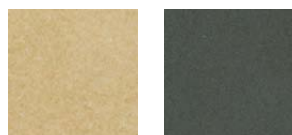
- Anthracite grey or Havana brown Ricuoio®

# PORTAMI L

- Brief-case with shoulder strap and buttons size 37x27x5 in soft recycled leather 1.4 mm
- Shoulder strap in black recycled cotton
- Turn lock fastening
- Print: single colour screen printing or glossy embossing or single colour hot stamp
- Packaging: plain micro-corrugated box with warranty



## RICUOIO COLORS

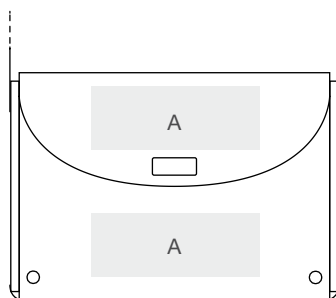


havana brown

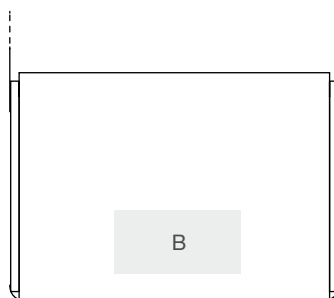
anthracite grey

*Product data sheets and templates can be downloaded from the site [www.arbospromo.com](http://www.arbospromo.com)*

## PRINT AREA



front  
A = 200 x 75 mm



back  
B = 150 x 75 mm

## OPTIONS

- Anthracite grey or Havana brown Ricuoio®



# RISTOFFA®

RECYCLING HAS WHAT IT TAKES IN MATERIAL!

RISTOFFA® is a material obtained from recycling used clothing and textile manufacturing waste.

RISTOFFA® is sterilised to make the recycled product hygienically safe and in turn fully recyclable. It is not dyed and its distinctive, warm texture comes solely from the diverse filaments of the various recycled fabrics that leave traces and memories of their previous “lives”.

The warm irregular surface immediately conveys its “recycled” origin while giving each object a unique appearance.

A unique, unmistakable object: just like your brand!



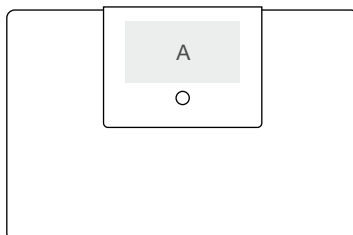
# TRAMA S

- Wallet in ristoffa size 40x26
- Fastening with anthracite grey ricuoio strap and button
- Print: single colour screen printing or glossy embossing or single colour hot stamp
- Packaged in transparent bag with warranty

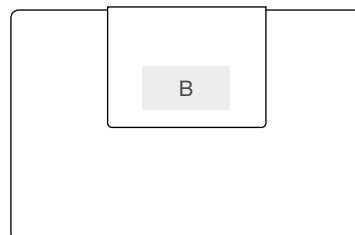


*Product data sheets  
 and templates can be  
 downloaded from the site  
 ↘ [www.arbospromo.com](http://www.arbospromo.com)*

## PRINT AREA



front  
 A = 130 x 70 mm



back  
 B = 100 x 50 mm

## OPTIONS

- None



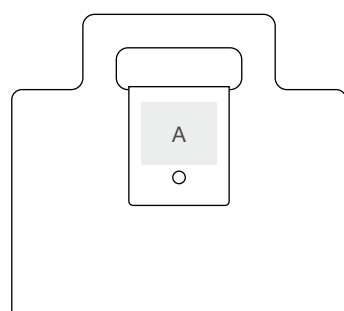
# TRAMA M

- Bag with handle in ristoffa size 39x27 without handles
- Fastening with anthracite grey ricuoio strap and button
- Print: single colour screen printing or glossy embossing or single colour hot stamp
- Packaged in transparent bag with warranty

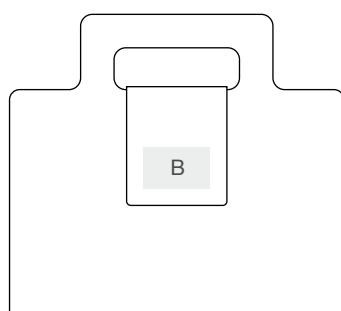


*Product data sheets  
and templates can be  
downloaded from the site  
[www.arbospromo.com](http://www.arbospromo.com)*

## PRINT AREA



front  
A = 90 x 75 mm



back  
B = 80 x 50 mm

## OPTIONS

- None

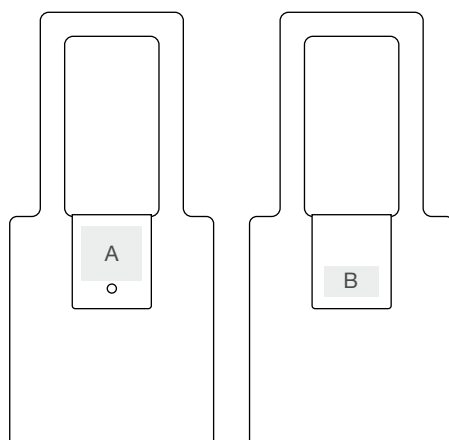
# TRAMA L

- Shoulder bag in ristoffa size 35x37 without shoulder strap
- Fastening with anthracite grey ricuoio strap and button
- Print: single colour screen printing or glossy embossing or single colour hot stamp
- Packaged in transparent bag with warranty



*Product data sheets  
and templates can be  
downloaded from the site  
[www.arbospromo.com](http://www.arbospromo.com)*

## PRINT AREA



front  
A = 100 x 90 mm

back  
B = 90 x 50 mm

## OPTIONS

- None



# TAR PAPER®

TAR-PAPER: PAPER MADE FROM PETROLEUM!

Since ancient times petroleum has been one of the natural substances most useful to man. The Sumerians, Assyrians and Babylonians all extracted bitumen from open-pit mines and used it in the pure state to waterproof boats. The Egyptians considered petroleum as a “sacred oil” and used it to embalm mummies. In the ninth century AD, Arab alchemists perfected the first crude oil refining techniques. In the Renaissance its properties were exploited for medicinal purposes. Why do we associate crude oil today with images of pollution and ruined, contaminated beaches? The blame lies in the negligence and greed of man, not in petroleum!

Tar-Paper turns even simple objects into something extraordinary; your logo will certainly be remembered!

# ASFALTO S

- Stapled exercise book 10.5X15
- Cover in tar paper
- Single-colour screen print
- First sheet in coloured recycled cartapaglia (straw paper)
- Internal pages in 80gsm recycled paper 64 pages with orange ruling

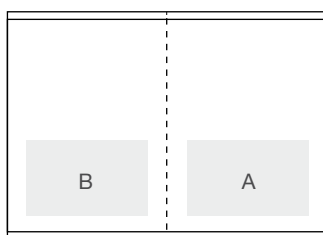


## INTERNAL PAGES

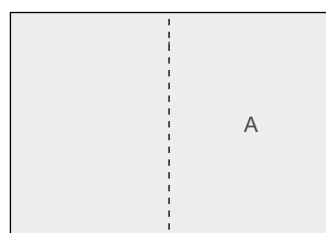


*Product data sheets and templates can be downloaded from the site [www.arbospromo.com](http://www.arbospromo.com)*

## PRINT AREA



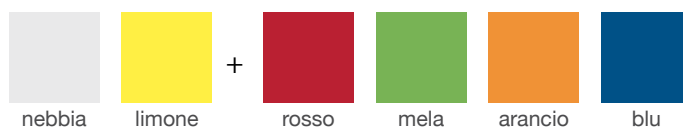
back                      front  
 B = 80 x 50 mm      A = 80 x 50 mm



internal pages can be personalized

## OPTIONS

- Ruled or squared internal pages
- First sheet can be personalized with 1 colour
- Standard first sheet colours: misty grey/lemon yellow
- First sheet colour options: red/apple green/orange/blue for minimum of 500 pieces



first sheet colour options



# ASFALTO M

- Stapled exercise book 15x21
- Cover in tar paper
- Single-colour screen print
- First sheet in coloured recycled cartapaglia (straw paper)
- Internal pages in 80gsm recycled paper 64 pages with orange ruling

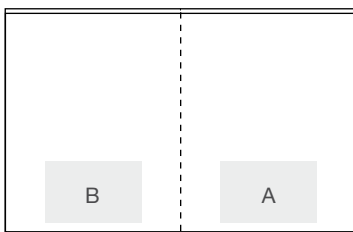


## INTERNAL PAGES



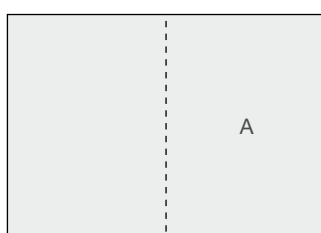
*Product data sheets  
 and templates can be  
 downloaded from the site  
 ↘ [www.arbospromo.com](http://www.arbospromo.com)*

## PRINT AREA



back  
B = 90 x 60 mm

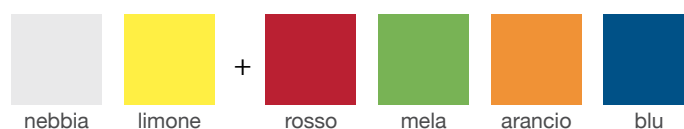
front  
A = 90 x 60 mm



internal pages can  
be personalized

## OPTIONS

- Ruled or squared internal pages
- First sheet can be personalized with 1 colour
- Standard first sheet colours: misty grey/lemon yellow
- First sheet colour options: red/apple green/orange/blue for minimum of 500 pieces



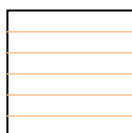
first sheet colour options

# ASFALTO

- Stapled exercise book 20x26
- Cover in tar paper
- Single-colour screen print
- First sheet in coloured recycled cartapaglia (straw paper)
- Internal pages in 80gsm recycled paper 64 pages with orange ruling

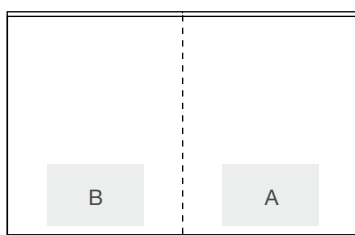


## INTERNAL PAGES

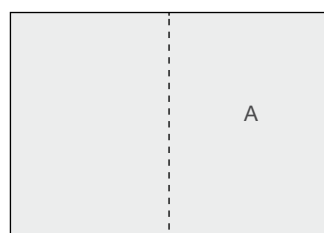


*Product data sheets and templates can be downloaded from the site [www.arbospromo.com](http://www.arbospromo.com)*

## PRINT AREA



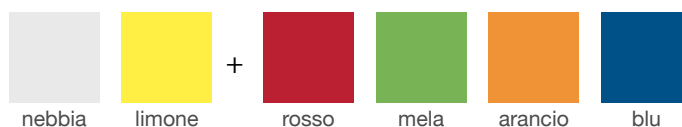
back B = 110 x 70 mm      front A = 110 x 70 mm



internal pages can be personalized

## OPTIONS

- Ruled or squared internal pages
- First sheet can be personalized with 1 colour
- Standard first sheet colours: misty grey/lemon yellow
- First sheet colour options: red/apple green/orange/blue for minimum of 500 pieces



first sheet colour options

# MATERIALS

## Paper

Process printed cover finished with matt lamination  
Process printed cover in recycled paper

## Ricuoio<sup>®</sup>

Ricuoio<sup>®</sup> in grey with single-colour screen print  
Ricuoio<sup>®</sup> in Havana brown with single colour hot stamp

## Ristoffa<sup>®</sup>

Sheet of Ristoffa<sup>®</sup>

## Tar Paper<sup>®</sup>

Single-colour screen print

### Technical notes

#### Four-colour process customization

Process printing (CMY) is particularly suitable for reproducing images and illustrations. The precise matching of colours is defined solely by the cromalin proof, the only one that gives a faithful representation of the final CMYK print.

For full colours in the Pantone (PMS) scale, the result will be as close as technical limits allow to the chosen Pantone colour. No other references will be accepted as binding, since they are not precise.

#### Cromalin

For process printed paper products we can provide high-resolution digital printing on request, which will give an accurate representation of the final CMYK print.

#### Eco version printing

The finished printed colours are less brilliant when process printing on Eco version recycled paper, so we cannot guarantee a faithful colour match with the corresponding print on white coated paper.

#### Recycled materials

Due to the very nature of the raw material used, there may be differences in the colour and texture and therefore appearance of recycled materials (recycled paper, Ricuoio<sup>®</sup>, Ristoffa<sup>®</sup>, Tar Paper<sup>®</sup>) from one production run to another or even within the same supply.